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COMMUNICATIONS

2016 Press Highlights

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PEOPLE STYLEWATCH
March 2016
BECK JEWELS
TURQUOISE CHAIN NECKLACE



PEOPLE STYLEWATCH
April 2016
THE9THMUSE
KAY RING





INSTYLE
May 2016
ROSENA SAMMI
BHARANI JEWELLED
SARI EARRINGS



REAL SIMPLE
July 2016
ROSENA SAMMI
FESTIVAL HOOPS



SPORTS ILLUSTRATED SWIMSUIT

2016

ROSENA SAMMI

ANADI CUFF ON GIGI HADID



COSMOPOLITAN INTERNATIONAL EDITIONS

April 2016

ROSENA SAMMI

LAMBANA NECKLACE ON ALESSANDRA AMBROSIO





LIFE & STYLE

January 4, 2016

ROSENA SAMMI

BOMBAY BEDAZZLE EARRINGS



OK! MAGAZINE

May 30, 2016

SUZ SOMERSALL

BLUE TOPAZ PLUME EAR CUFFS



INTOUCH

May 23, 2016

MEME LONDON

EYE ON THE PRIZE BRACELET



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COMMUNICATIONS



5



COSMOPOLITAN

August 2016

BECK JEWELS

CLASSIC CHOKER



WOMEN'S HEALTH

July/August 2016

THE9THMUSE

LUCILE STUDS





GOOD HOUSEKEEPING

April 2016

BECK JEWELS

TURQUOISE BANGLE ON

ACTRESS LINDA CARDELLINI



FAMILY CIRCLE

September 2016

ROSENA SAMMI

ASSORTMENT OF BANGLES

mariposa

COMMUNICATIONS



7



RACHAEL RAY

September 2016

ROSENA SAMMI

SERPENT CUFF



PREGNANCY & NEWBORN

October 2016

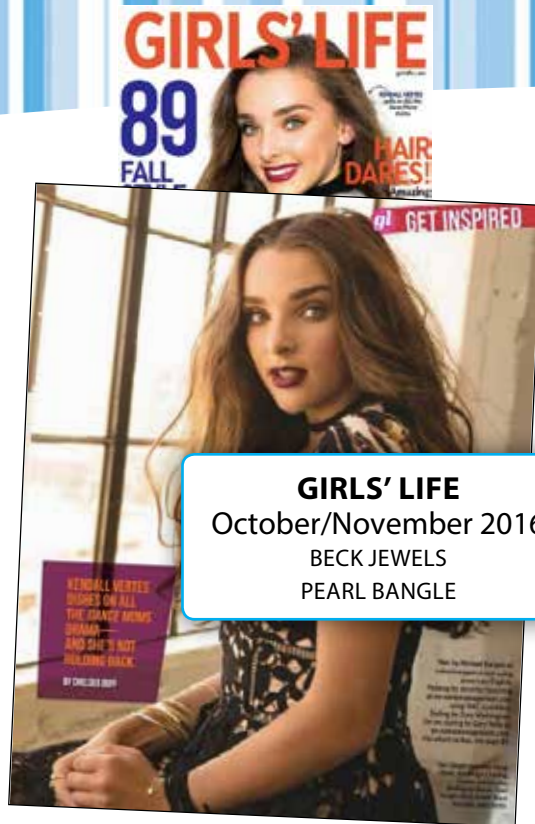
ROSENA SAMMI

SITAR CUFF & REKHA HOOPS





SEVENTEEN
September 2016
THE 9TH MUSE
A VARIETY OF GOLD RINGS



GIRLS' LIFE
October/November 2016
BECK JEWELS
PEARL BANGLE



July 2016

PICCHA NECKLACE



September 2016

JERICA EARRINGS



ESSENCE
June 2016
ROSENA SAMMI
ANADI CUFF



ESSENCE
August 2016
BECK JEWELS
LUNA NECKLACE



EBONY
October 2016
ROSENA SAMMI
JAWANI RING



FLARE MAGAZINE

August 2016

BECK JEWELS

BOLO CHOKER



COSMOPOLITAN INDIA

January 2016

ALYSIA

ELSA HEELS





ELLE INDONESIA
September 2016
BECK JEWELS
CLASSIC HOOPS



ELLE INDONESIA
October 2016
ROSENA SAMMI
RAWAL EARRINGS





WEDDINGBELLS
Spring/Summer 2016
PERSONA WORLD
SPRING FEVER BEADS



BRIDAL GUIDE
September/October 2016
SUZ SOMERSALL
ENGAGEMENT RING



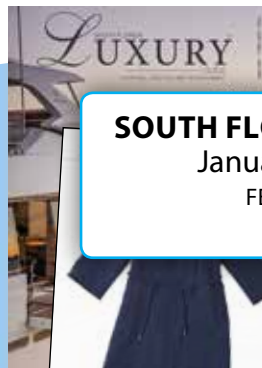


BELLA MAGAZINE

January 2016

THE9THMUSE

GABLE RING



SOUTH FLORIDA LUXURY GUIDE

January/February 2016

FEMMES SANS PEUR

AURORA PUMPS



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15



NEW YORK POST

November 2016

BECK JEWELS
TASSEL NECKLACE



NEW YORK POST

December 2016

ROSENA SAMMI
ASOKA RING ON HAMILTON ACTRESS





IN NEW YORK
February 2016
SUZ SOMERSALL
PINK TOPAZ ETOILES EARRINGS

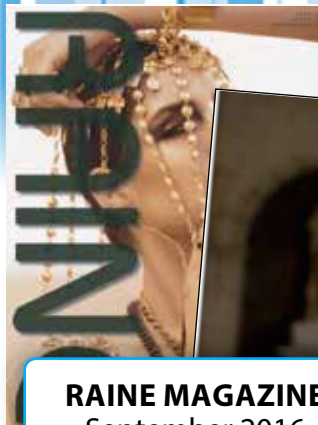


WHERE NEW YORK
February 2016
CYNTHIA RYBAKOFF
SHOPPING FEATURE





25A MAGAZINE
 September 2016
 ROSENA SAMMI
 JERICA EARRINGS



RAINE MAGAZINE
 September 2016
 MEME LONDON &
 THE9THMUSE RINGS





FASHION MANNUSCRIPT

June/July 2016
MEME LONDON BRAND PROFILE



FASHION MANNUSCRIPT

May 2016
ALYSIA BRAND PROFILE



A.



THE ABSORBE
April & May 2016
BECK JEWELS & CYNTHIA RYBAKOFF
DESIGNER INTERVIEWS

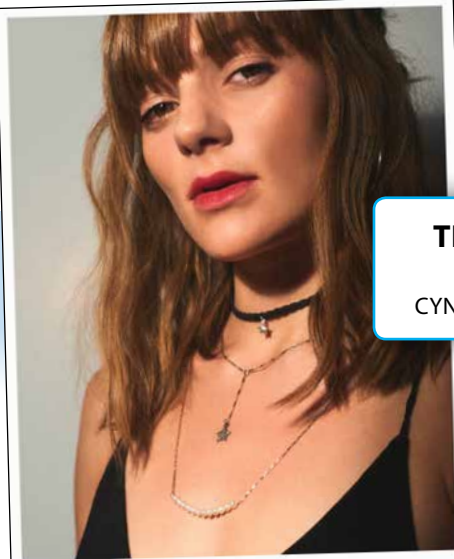


The Everyday Editor

THE EVERYDAY EDITOR

July 2016

CYNTHIA RYBAKOFF BRAND PROFILE



When buying jewelry for someone else what would you recommend?

My first thought would be a simple, elegant pendant that would go with everything. Stick to metals that match the complexion and hair. If not a necklace, then I would do a pair of simple studs. Again, something very versatile is always a good choice. A lot of people want to gift rings or bracelets, but those are tricky because of sizing. Rings require some detective work if you want to make sure they fit!

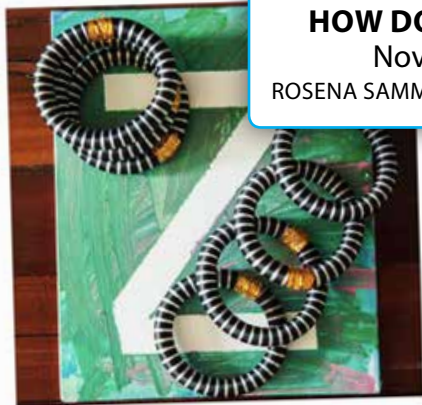


Was jewelry design something you always wanted to do?

I started making jewelry and selling it to my mother's friends when I was 10. I always wanted to be a painter, but after college, I realized I was destined to be a jewelry designer for the rest of my life.



Are you an accessory addict? Does your heart race at the sight of sparkly jewels and shiny gold? If the answer is yes then you will love this week's Style Voices #girlcrush Rosena Sammi. Rosena is the CEO and Creative Director of her eponymous jewelry company, and her personal style is exactly what you'd expect from the person who is in charge of the brand's over-the-top creations: bold and fun. And thanks to growing up in New Zealand, it also has a decidedly global flair. But she wasn't always the creative force behind a fashion company; for almost 10 years Rosena was a lawyer, pantsuits and all. Read on to find out how her style has evolved along with her career, and why she doesn't believe in having a "uniform".



HOW DO YOU FASHION

November 2016

ROSENA SAMMI "STYLE VOICES" PROFILE

How Do You Fashion

How Do You Fashion



Style Voices: Rosena Sammi

Yes and Yes

BECAUSE YES IS MORE FUN THAN NO.

MINI TRAVEL GUIDE: CURAÇAO

by ROSENA SAMMI
www.rosensammi.com

Mini Travel Guide: *Curaçao*



YES AND YES
BECK JEWELS

DESIGNER TRAVEL GUIDE: CURACAO

ACCESSORIES — A COMMON PEACE



One of our favorite accessory designers, Rosena Sammi, has teamed up with the Lebanese-based Safeh Foundation, to help refugees find a sense of peace and stability. Especially timely in light of this week's news, it's no shock. One in four Syrian refugee families in Lebanon are headed to Lebanon, but are forced to work to support their families from their hometowns. This unfortunate group of women, who in their home Syria, Lebanon and Palestine, are not fighting for any reason, are only for a better life.

the DAILY OBSESSION

JEWELLER, JEWELRY — HOLIDAY SPARKLE IN
THE9THMUSE

There's something for everyone in latest from The9th Muse, and to top it all off you can get 30% off the collection with the code *HappyHolidays*. So after are you waiting? Get shopping!



What do you give the girl who has it all? Here putting together our favorite holiday gift ideas, and looking some across first gorgeous collection from

...the latest collection of both statement and personal gold jewelry, earrings, whatever doesn't matter, we will be sure to have the right and classic gold.

THE DAILY OBSESSION

December 2016

ROSENA SAMMI &

THE9THMUSE COLLECTION PROFILES



InStyle

The 12 Fashion Pieces You Should Buy in August (Because We Definitely Are)

OUTFIT OF THE DAY

What Fashion Girls Wear to Office Holiday Parties



SHIMMERING JEWEL-TONED CRYSTAL DANGLE EARRINGS

"The shimmer and jewel-toned crystals on these earrings are gorgeous! I also really love how the design doesn't have a classic closure on the back, but a large, heavy, diamond-shaped crystal that serves to be having a huge moment right now. Pro Tip: Pair one of these with a ring in the other ear for a moderated look." —Lafayette J. Williams, Senior Creative Advisor

Best deals available at instyle.com | \$138



INSTYLE.COM

A VARIETY OF THE 9TH MUSE, ROSENA SAMMI, BECK JEWELS FEATURES

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COMMUNICATIONS



25

VOGUE



VOGUE.COM

October 2016

ADORE JEWELRY

ADORE SIGNATURE-OPEN HEART NECKLACE



REFINERY29



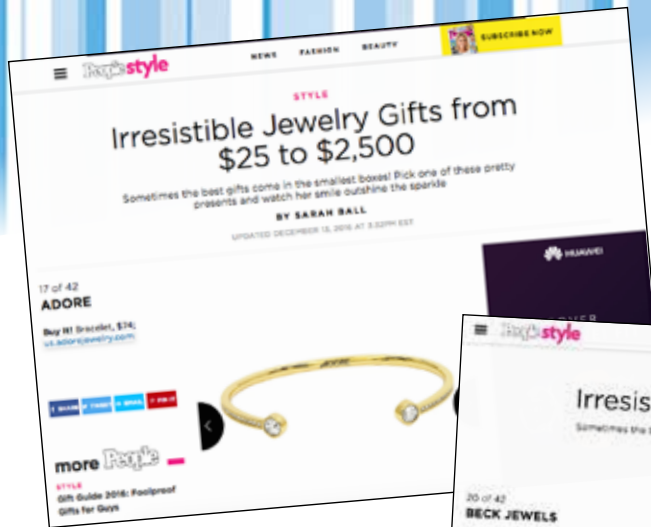
REFINERY29.COM

February 2016

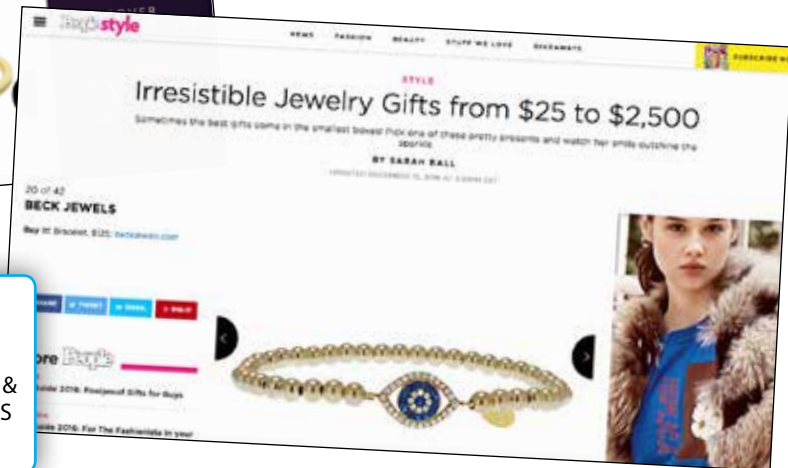
THE9THMUSE

AMBERINA RING





People



PEOPLE.COM

December 2016

ADORE JEWELRY SKINNY PAVE &
STONE BANGLE & BECK JEWELS
EVIL EYE BECKLETTE

redbook

15 Gifts Under \$50 Your Friends Definitely Won't Buy Themselves

Shopping on a budget? These affordable gifts aim to please without making you go broke.



By Heidi Chang • 12/13/16 12:00 PM

\$11



**THE BEST PROTECTION
FOR HOME & ON THE GO™**

Get the best protection for your home & on the go.



10 or 15 ROSENA SAMMI SARI CHARM BRACELET

Not only are these pretty bracelets made from vintage saris, but by purchasing one, you'll help send young girls who have been rescued from the sex trafficking industry to school. (\$25)
rosenasmami.com/

**RELATED: 20 Perfect
Christmas Gifts for Mom**
Under \$50

NORDSTROM
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CLINIQUE

20 Summer Accessories You Need Right Now, Cuddled by Kittens

Because fashion and felines go together.



10 or 10 THE ARISTOCAT

From left: Mink London
Cosmic Queen Earrings, \$36,
minklondon.com; Olive + Piper
Mariano Drop Earrings, \$24,
oliveandpiper.com;
BustleBride Itaha Drops
Earrings, \$38, bustlebride.com

© 2016 REDBOOK

REDBOOKMAG.COM

December 2016

ROSENA SAMMI
SARI CHARM BANGLES



Daily Mail.com



7 FUR KEYCHAIN

Ever since Fendi sent fur keychains down it's runway last year, playful puffs have become every street style star's go-to fashion trick.

No need to buy a new furo bag. Just upgrade one you already own with a cute and cuddly fur ball.

Puffs come in all colors and sizes and are made in both real and faux fur.

How much is a handbag accessory worth to you? The Fendi keychain will cost you a whopping \$950, while the adorable look-alike is just \$15.

Which fur keychain is the splurge?


A

B

DAILYMAIL.COM

June 2016

SOFFICI
FUR KEYCHAIN



Bombay Bedazzle Earrings

Knock her socks off with these stunners by Rosena Sammi.

Originally priced at \$79, these earrings (now \$9!) are a no brainer for any stylist who likes to sparkle.

\$9.00

Shop

DAILYMAIL.COM

December 2016

ROSENA SAMMI
BOMBAY BEDAZZLE EARRINGS

mariposa

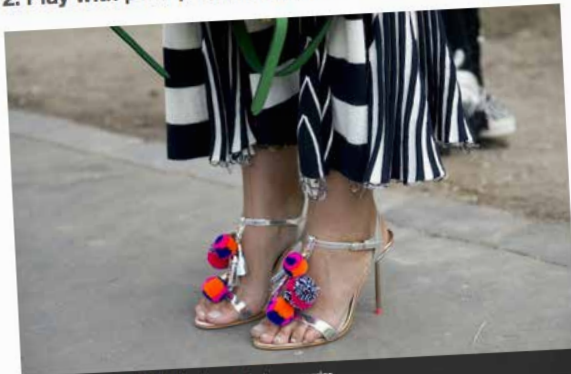
COMMUNICATIONS



29

Mashable

2. Play with pom-pom accents, says SOFFICI



Colorful pom-poms add festival flare to your favorite accessories.

IMAGE: KIRSTIN SINCLAIR/GETTY IMAGES

"For DIY style, sew fluffy **pom-poms** to your existing accessories," designer Shirley Yang reveals. "You can use bracelets or necklaces made of yarn, beads, fabric or leather. For a quick hack, use pom-pom hair ties. Wrap them around your bracelets and necklaces without doing any sewing, since it already comes with an elastic strap. You can also buy small puff ball hair clips to attach on the outer rim of your hat."

How to turn your existing clothes into Coachella masterpieces

1.3k

Share on Facebook

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MASHABLE

April 2016

SOFFICI DESIGNER QUOTE



Sitar cuff, \$15, **Rosena Sammi Jewelry**



rosenasammi.com

Formal

If you have a formal occasion on Dec. 31 — perhaps a wedding, even — this outfit will look chic and winter-season appropriate. A long-sleeve knit top is cozy, yet perfect complementary to an all-over sequined maxi skirt.



TODAY SHOW

Dec 2016

ROSENA SAMMI SITAR CUFF
ON AIR AND TODAY.COM

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TRIB LIVE

Small hand bags carry their weight in style



JOANNE KLIMOVICH HARBO | Friday, May 20, 2016, 4:21 p.m.



Bunai sparkling rangeen

PITTSBURGH TRIB LIVE

May 2016

BUNAI

SPARKLING RANGEEN CLUTCH

LIVING > LIFESTYLES > FASHION

Trendy earrings are go-to accessory for summer



Cynthia Rybakoff has some earrings (BUNAI, at cynthiaribakoff.com)

CYNTHIA RYBAKOFF

PITTSBURGH TRIB LIVE

June 2016

CYNTHIA RYBAKOFF

FRINGE EARRINGS



LADY GAGA IN A VARIETY OF CYNTHIA RYBAKOFF & BECK JEWELS EARRINGS



Last Night's Look: Love It or Leave It?

We can't stop talking about Diane Kruger's chic gown, Blake Lively's enviable stunner and more star looks

30 of 52

LADY GAGA

The 29-year-old entertainer and Diane, 58, are nominated in the Best Original Song category for their hit "Til It Happens To You" from the documentary The Hunting Ground.

PHOTOS: Check out the latest pics of Lady Gaga

The night before, Lady Gaga sang the National Anthem at the 2016 Super Bowl and sounded unbelievable! Make sure you watch the video here if you missed it.

FTV: Lady Gaga is wearing Christian





TUE, 09 FEBRUARY 2016 AT 10:15 PM

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Alicia Vikander's 'Light Between Oceans' Gets a Release Date



Alicia Vikander waves to the camera while arriving at the Jimmy Kimmel Live studio on Tuesday (February 9) in Hollywood.

The 27-year-old Swedish actress, who is nominated for an Oscar for her work in *The Danish Girl*, has an exciting new film that just got a release date.

Alicia and her real-life boyfriend **Michael Fassbender** star together in the upcoming movie *The Light Between Oceans* and Disney just gave it a September 2 release just in time for awards season.

The movie is set in Western Australia in the years following WWI. It "follows a lighthouse keeper and his wife who are faced with a moral dilemma when a boat washes ashore with a dead man and a baby, who is alive. When they decide to raise the child as their own, the consequences of their choice are devastating," according to **THR**.

Fyi: **Alicia** is wearing a Ragdoll LA silk kimono and lace choker, TWELVEtoTWO by The 9th Muse and Cynthia Rybakoff rings, and BECK Jewels bracelets.

Like Just Jared on Facebook [Like](#) [302](#) [Follow @justjared](#) [Followers](#)

ALICIA VIKANDER
 IN A VARIETY OF BECK JEWELS,
 CYNTHIA RYBAKOFF,
 THE9THMUSE JEWELRY

LIVE WITH KELLY

May 2016

KELLY RIPA WEARING BECK JEWELS
MAMA BECKLETTE



JESSICA ALBA

May 2016

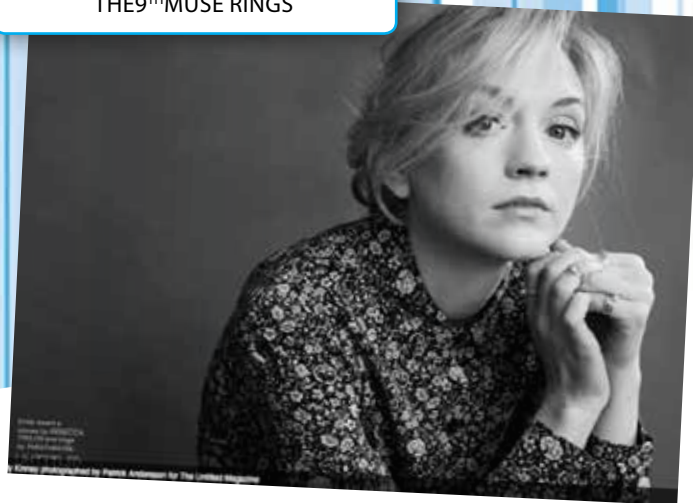
SUZ SOMERSALL
CAYO CRESCENT PENDANT





ACTRESS EMMA KINNEY

STYLED IN A VARIETY OF
THE9THMUSE RINGS



ACTRESS LUCY POWERS

STYLED IN CYNTHIA RYBAKOFF AND
MEME LONDON JEWELRY



CUPPAJYO

YOUR CUP OF STYLE



@CUPPAJYO

STYLING A VARIETY OF
MEME LONDON, BECK JEWELS,
ROSENA SAMMI JEWELRY

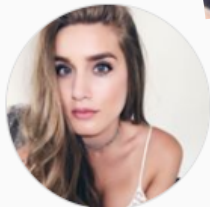
mariposa

COMMUNICATIONS



@CHANTALTRU

STYLING A BECK JEWELS CHOKER AND
ROSENA SAMMI BANGLES



chantaltru

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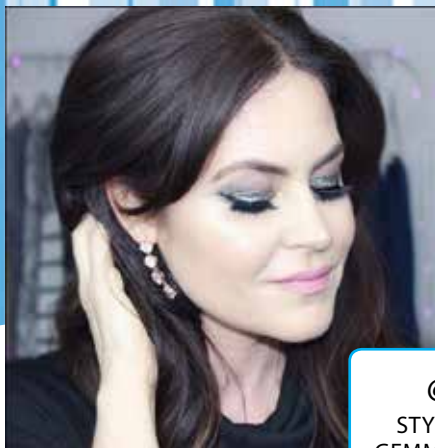
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GLAMLATTE

inspiration from the city of angels



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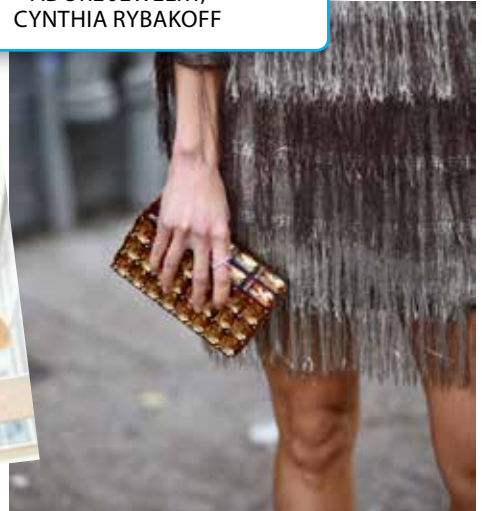
STYLING SUZ SOMERSALL
GEMMA DROP EARRINGS AND
THE9THMUSE ELSA CHOKER

THE WARDROBES

A LIFESTYLE BLOG

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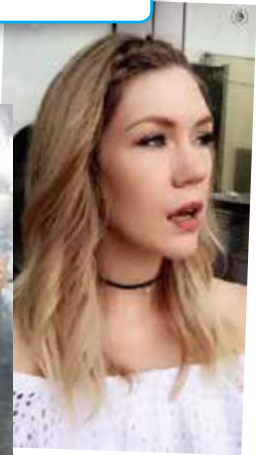
STYLING A VARIETY OF THE 9TH MUSE,
ADORE JEWELRY,
CYNTHIA RYBAKOFF



ASCOT ROAD

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STYLING CYNTHIA RYBAKOFF STAR CHOKER



SO SOPHISTICATED



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ADORE JEWELRY, BUNAI, THE9THMUSE





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Thoughtful
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**BUNAI EARTH DAY EVENT
IN PARTNERSHIP WITH
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mariposa

COMMUNICATIONS



**MEMORIAL DAY SWIM
INFLUENCER PARTNERSHIP:
MEME LONDON & RED CARTER GIVEAWAY**



styleontherise I'm obsessed with one pieces this summer so I've partnered with @redcarterswim to #GIVEAWAY one of my favs plus @meme.london bracelets!!! All you have to do is - follow @redcarterswim & @meme.london, tag 2 of your girls and a winner will be picked at random on June 1st... Get involved babes 💋





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